

The Cirlot Agency
2006 Awards

Better Business Bureau of Mississippi

Business Integrity Award

The Cirlot Agency

International Association of Business Communicators (IABC)

A Professional Group of Business Communicators in ?? countries around the world

Gold Quill Awards

Gold Quill

Mississippi, Believe It! Campaign

International Association of Business Communicators Southern Region

A Professional Group of Business Communicators in 14 Southern states

Silver Quill Awards

Silver Quill

Mississippi, Believe It! Campaign – Strategic Communications

Southern Public Relations Federation

A Professional Group of Business Communicators and Advisors in a Seven-State Region

Lantern Awards

Lanterns

Total Public Relations Program for Gulf LNG Clean Energy Project

Media/Press Kits for Gulf LNG Clean Energy Project

Special Public Relations Program Long Term for Mississippi, Believe It!

Direct Mail Program for Mississippi, Believe It!

Special Events & Observances for Mistletoe Marketplace 2005

Special Purpose Publications for Mistletoe Marketplace 2005 Invitation

Award of Excellence

Special Public Relations Program Long Term for Project Crystal Clear
Special Public Relations Program Short Term for Mistletoe Marketplace
Community Relations Program Short Term for Grants Ferry Parkway
Websites, External Communication for Ken McNabb
Websites, External Communication for Mississippi, Believe It!

Award of Merit

Websites, External Communication for Providence Hill Farm

Public Relations Association of Mississippi

A Professional Group of Communicators throughout Mississippi
PRism Awards

Best of Show

Mississippi, Believe It!

PRism Award

Special Public Relations Program Short Term (over \$10,000) for Mississippi, Believe It!
Community Relations Program Long Term for Mississippi, Believe It!
Public Service Short Term for Mississippi, Believe It!
Direct Mail Program (over \$1,000) for Mississippi, Believe It!
Print Advertising (under \$500) for Mississippi, Believe It!
Website (over \$1,000) for Mississippi, Believe It!
Special Public Relations Program Long Term (over \$10,000) for Project Crystal Clear
Total Public Relations Program (over \$10,000) for Gulf LNG Clean Energy Project
Special Events & Observances Short Term for Gulf LNG Clean Energy Project

Award of Excellence

Public Service Long Term for Mississippi, Believe It!
Website (over \$1,000) for Gulf LNG Clean Energy Project
Public Affairs Long Term for Gulf LNG Clean Energy Project
Special Public Relations Program Long Term (over \$10,000) for Gulf LNG Clean Energy Project

Certificate of Achievement

Community Relations Program Long Term for Gulf LNG Clean Energy Project

2002 Awards

Southern Public Relations Federation

A Professional Group of Business Communicators and Advisors in a Seven-State Region

Lantern Awards

Judge's Recognition Award

Northrop Grumman Ship Systems – Legislative Awareness Report

Lanterns

DD(X) Gold Team – Public Relations Program (Long-Term)

DD(X) Gold Team – Public Affairs (Long-Term)

Pinelake Baptist Church – Internal Communications/Website

Sweet Potato Queens – Direct Mail

Award of Excellence

Congressman Chip Pickering – Crisis Communications, Congressional Redistricting

DD(X) Gold Team – Media Kit

Institutions of Higher Learning – Fast Forward Mississippi “Career Rap” Web Chat

Mississippi Faith Coalition/Faith Summit – Public Service Campaign

Northrop Grumman Ship Systems – Legislative Awareness Report

Pinelake Baptist Church – Brochure

Pinelake Baptist Church – External Communications/Website

The Cirlot Agency – Rainmaker Direct Mail

Certificate of Achievement

Jackson Zoo – Fundraising Campaign

Jackson Zoo – Fundraising Brochure

Jackson Zoo – Fundraising Campaign, Community Relations Program (Long-Term)

Jackson Zoo – Fundraising Campaign, Total Public Relations Program

Mississippi Faith Coalition/Faith Summit – External Communications/Website

Northrop Grumman Ship Systems – USS Cole Launch, Public Affairs

Northrop Grumman Ship Systems – USS Cole Launch, Special Events & Observances

Northrop Grumman Ship Systems – USS Cole Launch, Special PR Program

Northrop Grumman Ship Systems – USS Cole Launch, Total PR Program

Sweet Potato Queens – External Communications/Website

Sweet Potato Queens – Sweet Potato Queens’ Ball, Special Event

2001 Awards

Southern Public Relations Federation

*A Professional Group of Business Communicators and Advisors in a Seven-State Region
Lantern Awards*

Award of Excellence

Bush Brothers & Company – BeansTalk Newsletter
Institutions of Higher Learning – Fast Forward Mississippi “B-Movie” Television
Institutions of Higher Learning – Fast Forward Mississippi “Merry-Go-Round” Television
Litton Ship Systems – Corporate Brochure

Certificate of Achievement

Butler Snow – Website
DD21 Gold Team – Media Kit
Institutions of Higher Learning – Fast Forward Mississippi Brochure
Institutions of Higher Learning – Fast Forward Mississippi Media Kit
Institutions of Higher Learning – Fast Forward Mississippi Posters
Sanderson Farms – Corporate Brochure
The Cirlot Agency – China Trip Program
Willowood Developmental Center – Willowood 500 Trike Race Event

2000 Awards

International Association of Business Communicators
A Professional Group of Business Communicators in Mississippi
Crystal Awards

Award of Excellence

Bush Brothers & Company – BeansTalk Newsletter
Gail Pittman, Inc. – Website
Sanderson Farms – Corporate Brochure
Sanderson Farms – Fried Chicken Photograph

Award of Merit

BellSouth Mobility – Bug Stuff Entry Form
BellSouth Mobility – Bug Stuff Logo/Illustration
BellSouth Mobility – Bug Stuff Entry T-Shirt
BellSouth Mobility – Bug Stuff Campaign
Bush Brothers & Company – BeansTalk Newsletter (Graphic Design)

1999 Awards

International Association of Business Communicators
A Professional Group of Business Communicators in Mississippi
Crystal Awards

Award of Excellence

Ingalls Shipbuilding – 60th Anniversary Video
Ingalls Shipbuilding – 60th Anniversary Brochure
Ingalls Shipbuilding – 60th Anniversary Print Ads (Writing)
Ingalls Shipbuilding – 60th Anniversary Brochure (Graphic Design)
Bush Brothers & Company – “BeansTalk” Newsletter
The Peoples Bank – 1997 Annual Report
Sweet Potato Queens – Sweet Potato Queens Website

Award of Merit

Ingalls Shipbuilding – 60th Anniversary Program
Ingalls Shipbuilding – Commercial Brochure (Graphic Design)
Ingalls Shipbuilding – Commercial Brochure
Bush Brothers & Company – “BeansTalk” Newsletter (Graphic Design)
The Peoples Bank – 1997 Annual Report (Graphic Design)
Merchants & Farmers Bank – 1997 Annual Report
The Cirlot Agency – “What’s Shakin’ at Cirlot” Newsletters
Fallen Fire Fighter’s Fund – “Hearts Afire” Poster

1998 Awards

Southern Public Relations Federation

*A Professional Group of Business Communicators and Advisors in a Seven-State Region
Lantern Awards*

Award of Excellence

Ingalls Shipbuilding – Commercial Brochure
The Taylor Group – Website
Sanderson Farms – Texas Market Program
Bush Brothers & Company – BeansTalk Newsletter, Sept. 1997
The Peoples Bank – 1997 Annual Report
MetroJackson Chamber of Commerce – 1997 Annual Report
Habitat for Humanity – HomeSource Logo
PMR Research – Capabilities Brochure

Certificate of Achievement

Ingalls Shipbuilding – Team 21 Communications Piece
Sanderson Farms – Poultry Products Brochure
Bush Brothers & Company – BeansTalk Newsletter, Dec. 1997
Covershots – Product Brochure
Born Free of Mississippi – Awareness Campaign

International Association of Business Communicators

*A Professional Group of Business Communicators in Mississippi
Crystal Awards*

Award of Excellence

MetroJackson Chamber of Commerce – 1997 Annual Report (Publications)
Covershots – Product Brochure
Habitat for Humanity – HomeSource Logo

Award of Merit

Sanderson Farms – “Best Pick Up Line” Ad/Photography
Bush Brothers & Company – BeansTalk Newsletter

Merchants & Farmers Bank – 1996 Annual Report (Publications)
Merchants & Farmers Bank – 1996 Annual Report (Graphic Design)
MetroJackson Chamber of Commerce – 1997 Annual Report (Graphic Design)
King's Daughters Hospital – Corporate Identity/Logo

1996/97 Awards

International Association of Business Communicators
A Professional Group of Business Communicators in Mississippi
Crystal Awards

Award of Excellence

Bush Brothers & Company – BeansTalk Newsletter (Graphic Design)
Heartland Catfish – Logo Design
NO-AL – “Bob’s Booze” Ad – Writing/Promotional Copy
The Cirlot Agency – Lure Mailer
The Cirlot Agency – New Year’s Mailer

Award of Merit

Triton Systems – Robot Ad
Merchants & Farmers Bank – 1994 Annual Report
Merchants & Farmers Bank – 1994 Annual Report (Graphic Design)

Mississippi Gulf Coast Advertising Federation

A Group of Advertising Professionals on the Mississippi Gulf Coast
Addy Awards

NOTE: The Cirlot Agency entered this on behalf of The Peoples Bank.

ADDY Award

The Peoples Bank – “Holding Steady As You Grow” Newspaper Campaign
The Peoples Bank – “Holding Steady As You Grow” Television
The Peoples Bank – “Holding Steady As You Grow” Media Campaign

Citation of Excellence

The Peoples Bank – 1994 Annual Report
The Peoples Bank – “Holding Steady As You Grow” Jingle

1995 Awards

International Association of Business Communicators – Southeast Region
A Professional Group of Business Communicators in the Southeastern U.S.
Silver Quill Awards

Award of Excellence

The Cirlot Agency – 10th Anniversary Mailer

Award of Merit

Natchez Convention & Visitors Bureau – Video Scriptwriting
Natchez Convention & Visitors Bureau – Video
Merchants & Farmers – 1994 Annual Report
The Peoples Bank – Marinovich/Allen Radio Commercial
The Cirlot Agency – 10th Anniversary Mailer

Honorable Mention

Jacobs Bank – “New Kid” Photography
The Peoples Bank – Television Campaign
The Cirlot Agency – 10th Anniversary Invitation

Southern Public Relations Federation

A Professional Group of Business Communicators and Advisors in a Seven-State Region
Lantern Awards

Lantern

The Cirlot Agency – 10th Anniversary Newsletter
The Cirlot Agency – 10th Anniversary Invitation

Award of Excellence

Jacobs Bank – “New Kid” Photography
The Peoples Bank – “Holding Steady As You Grow” Campaign
The Peoples Bank – 1994 Annual Report
Merchants & Farmers Bank – 1994 Annual Report
Natchez Convention & Visitors Bureau – Video

Palmer Home for Children – Brochure
The Cirlot Agency – “Top” Mailer & “Sparkler” Mailer

Certificate of Achievement

Ingalls Shipbuilding – “Cruising” Ad
Sanderson Farms – “Simply the Best” Brochure
The Peoples Bank – “Holding Steady As You Grow” Jingle

International Association of Business Communicators
A Professional Group of Business Communicators in Mississippi
Crystal Awards

Award of Excellence

The Peoples Bank – Radio Campaign
Jacobs Bank – “New Kid” Photograph
Natchez Convention & Visitors Bureau – Video Script
Natchez Convention & Visitors Bureau – Video
Winston County Medical Foundation – Campaign
Palmer Home for Children – Brochure
The Cirlot Agency – 10th Anniversary Newsletter
The Cirlot Agency – 10th Anniversary Newsletter (Graphic Design)
The Cirlot Agency – “Choose Your Weapon” Brochure

Award of Merit

Metro Jackson Honda Dealers – “Clinton Campaign” Radio Scriptwriting
Metro Jackson Honda – “Clinton Campaign” – Radio Campaign
Winston County Medical Foundation – Radio Campaign
Natchez Community Hospital – “Ins & Outs” Photograph
MetroJackson Chamber of Commerce – Strategic Plan/Annual Report
MetroJackson Chamber of Commerce – Strategic Plan/Annual Report
(Graphic Design)
The Cirlot Agency – “Choose Your Weapon” Mailers
The Cirlot Agency – “Choose Your Weapon” Brochure

Mississippi Press Association

State Newspaper Association

Star Awards

Second Place

Sanderson Farms – “Easy Chicken” Ad

The Peoples Bank – “Holding Steady As You Grow” Campaign

Central South Chapter of the Bank Marketing Association

An Organization of Banking and Advertising Professionals in the Southeastern

U.S.

Medallion Awards

Medallion of Excellence

Merchants & Farmers Bank – 1994 Annual Report

Jacobs Bank – “New Kid” Outdoor

The Peoples Bank – “Steve Marinovich” Ad

The Peoples Bank – “Holding Steady As You Grow” Radio

The Peoples Bank – “Marinovich/Allen” Radio

The Peoples Bank – “Holding Steady As You Grow” Television Spot

The Peoples Bank – “Holding Steady As You Grow” Television/Campaign

Award of Honor

Jacobs Bank – “New Kid” Ad

Jacobs Bank – “New Kid” Campaign

The Peoples Bank – 1994 Annual Report

The Peoples Bank – “Drew Allen” Ad

The Peoples Bank – “Lance Barnes” Ad

The Peoples Bank – “Holding Steady As You Grow” Newspaper Campaign

The Peoples Bank – “Holding Steady As You Grow” Radio Campaign

The Peoples Bank – “Drew Allen” Television Commercial

The Peoples Bank – “Steve Marinovich” Television Commercial

The Peoples Bank – “Monti/Coleman” Television Commercial

The Peoples Bank – “Holding Steady As You Grow” Campaign

Award of Merit

Merchants & Farmers Bank – Gridiron Campaign