

## INTEGRATED COMMUNICATIONS

The Cirlot Agency engages a customized communications strategy – using such tactics as Public Relations, Social Media, Advertising, Interactive Media, Government Relations and Public Affairs – to create consistency of message and delivery, maximizing impact and exposure for our clients.

From Thought Leadership development to global Media Buys to targeted Social Media campaigns, The Cirlot Agency employs a wide array of integrated communications tactics and weaves them together seamlessly and strategically to accomplish your objectives.

## CORPORATE POSITIONING/REPOSITIONING

**CORPORATE REPUTATION MANAGEMENT** 

C-LEVEL INDIVIDUAL REPUTATION MANAGEMENT

THOUGHT LEADERSHIP DEVELOPMENT | CRISIS COMMUNICATIONS

BUSINESS DEVELOPMENT STRATEGY | PRODUCT & SERVICE MARKETING

CORPORATE EVENTS/SPONSORSHIPS









GLOBAL BRAND STRATEGY • INTEGRATED COMMUNICATIONS • BUSINESS DEVELOPMENT